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To Whom it May Concern,

I am a solo medical practitioner in the field of urology. A few years ago, I made a reluctant foray into the internet, feeling I had to get initiated into the 21<sup>st</sup> century. I opened a web page with Verizon; they did the work after I supplied them with a few photographs and my ideas as to what should go on the site.

I was pleased that I took this step but I had wished they had taken a little more personal interest, and had provided some ideas of their own to make the site more imaginative.

I recently engaged Mr. John Heintz to re-do my website and I have been extremely pleased with the ideas and work of Mr. Heintz and his staff. What I felt was lacking before is no longer! They provided the personal touch that transformed the presentation into a warmer feel, and made several suggestions on new information to include that has enhanced the pages considerably.

I would strongly recommend Mr. Heintz to anyone who is starting or wants to improve their website.

Robert S. Spiegel MD